

SAN DIEGO
FRENCH-AMERICAN
SCHOOL

Casino Royale

March 16, 2024

SPONSORSHIP OPPORTUNITIES





San Diego French-American School Annual Fundraising Gala

Join Us for an Unforgettable Evening: Casino Royale Gala 2024

Dear SDFAS Parents and Friends,

We are thrilled to announce the return of our most anticipated event, the 2024 Casino Royale Gala, taking place on March 16, 2024, at the elegant Loews Coronado Bay Resort. This Gala is not just another party; it's an unforgettable night of glamour, excitement, and most importantly, a celebration of our incredible community coming together.

Why Attend the Casino Royale Gala?

Our Gala is not only a night of fun and entertainment but a crucial fundraising event that supports the important initiatives of SDFAS. We believe in making education and community-building accessible to all. To ensure we organize the best event possible while keeping it affordable, we rely on the generosity of our sponsors and underwriters. Indeed, the price of the tickets does not cover the full cost of our entertainment (e.g. gaming tables, photo booth, DJ).

Become a Sponsor or Underwriter

We invite you to become a Gala sponsor or underwriter. You may also be interested in advertising in our commemorative book. The deadline for sponsorship and underwriting commitments is January 31, so act quickly to maximize your recognition.

Tax-Deductible Contributions

Each sponsorship level comes with a tax-deductible amount, recognized as a generous gift to SDFAS. This gift amount is the sponsorship level minus the fair-market value of the tickets (\$250 each) included. Your commitment not only elevates our event but also provides essential funding for our programs and initiatives.

Here enclosed are the details of our sponsorship levels, underwriting and advertising opportunities.

We look forward to connecting with you soon and are excited about the prospect of having you join us this year as a Gala sponsor, underwriter or advertiser. To discuss sponsorship details or for any inquiries, please feel free to contact us at (858) 717-4964 or via email at development@sdfas.org.

Warm regards,

A handwritten signature in blue ink, appearing to read "Véronique Rahmati".

Véronique Rahmati
Director of Development

Sponsorship	Jackpot Presenting Sponsor	High Roller	Royal Flush	Full House	Wild Card
Amount	\$25,000	\$10,000	\$5,000	\$2,500	\$1,250
Tax Deductible Value	\$22,400	\$7,750	\$3,650	\$1,600	\$800
Naming rights as a presenting sponsor: Welcome to the 2024 SDFAS Casino Royale Gala presented by (sponsor)	✓				
Welcome video or 30 second commercial spot during the program	✓				
Complimentary hotel room the night of the event (\$350 value)	✓				
Recognition onstage by the Master of Ceremonies	✓	✓			
Reserved VIP table with premium wine	✓	✓			
Recognition on school fence from Feb 1 - Mar 15, 2024	✓	✓			
Recognition during pre-Gala event on SDFAS campus	✓	✓	✓		
Recognition on printed invitation (if confirmed by 01/15/24)	Premium Placement	✓	✓	✓	
Sponsor logo projected during the program	Premium Placement	✓	✓	✓	
Sponsor logo on Step and Repeat at Gala	Premium Placement	✓	✓	✓	
Ad in Gala catalogue	2 Full pages	1 Full page	1 Full page	1/2 page	1/4 page
Sponsor logo in Gala newsletter	Premium Placement	✓	✓	✓	✓
Recognition on SDFAS website through March 2024	Premium Placement	✓	✓	✓	✓
Recognition on online auction website	Premium Placement	✓	✓	✓	✓
Recognition on social media through March 2024	✓	✓	✓	✓	✓
Complimentary Gala tickets	10	10	6	4	2

Exclusive underwriting opportunities

Cocktail Reception - \$15,000
Prominent event signage
Sponsor logo branded cocktail napkins
Recognition onstage by the Master of Ceremonies

Audio Visual - \$10,000
Prominent event signage
Recognition onstage by the Master of Ceremonies

Entertainment - \$5,000
Prominent event signage
Recognition by DJ

Printing - \$5,000
Prominent event signage
Recognition on all marketing materials

Teacher Table - \$2,500
Recognition on table
Recognition in Gala catalogue

Photo Booth - \$750
Logo displayed on photos
Recognition in Gala catalogue

Game level sponsors include prominent logo and signage placement at the corresponding gaming table

Craps (2 available) - \$1,500
Roulette (2 available) - \$1,000
Black Jack (6 available) - \$500

Gala Journal - Advertising opportunities

A commemorative journal, the proceeds of which help support our School, will be published as an e-book in honor of the event and emailed to the entire SDFAS community (over 1200 households) before and after the event. Your ad will be linked to your online business website.

Two Full-Page Spread - \$3,000
Full Page Color - \$1,500
Half Page Color - \$750
Quarter Page- \$500
Supporter: Listing in journal (text only) - \$250



San Diego French-American School Annual Fundraising Gala

Sponsor Information

Sponsor Name (as it should appear in the auction catalogue):

Contact Name for Arrangements:

Sponsor's Address:

City:

State:

Zip Code:

Business Phone:

FAX #:

Cell Phone:

E-Mail Address:

Website:

Signature of Sponsor:

Date:

Payment:

Total \$

☐ Charge this amount to ☐ Visa ☐ MC ☐ AMEX

Credit Card #

Expiration Date:

or

☐ Check Enclosed

Check#:

Sponsorship

- | | | | | |
|---|---|--|---|--|
| <input type="checkbox"/> Jackpot
Presenting Sponsor
\$25,000 | <input type="checkbox"/> High Roller
\$10,000 | <input type="checkbox"/> Royal Flush
\$5,000 | <input type="checkbox"/> Full House
\$2,500 | <input type="checkbox"/> Wild Card
\$1,250 |
|---|---|--|---|--|

Underwriting opportunities

- | | | |
|---|---|--|
| <input type="checkbox"/> Cocktail Reception - \$15,000 | <input type="checkbox"/> Printing - \$5,000 | <input type="checkbox"/> Craps (2 available) - \$1,500 |
| <input type="checkbox"/> Audio Visual - \$10,000 | <input type="checkbox"/> Teacher Table - \$2,500 | <input type="checkbox"/> Roulette (2 available) - \$1,000 |
| <input type="checkbox"/> Entertainment - \$5,000 | <input type="checkbox"/> Photo Booth - \$750 | <input type="checkbox"/> Black Jack (6 available) - \$500 |

Advertising

- | | | |
|--|---|---|
| <input type="checkbox"/> Two Full-Page Spread - \$3,000 | <input type="checkbox"/> Half Page Color - \$750 | <input type="checkbox"/> Supporter: Listing in journal (text only) - \$250 |
| <input type="checkbox"/> Full Page Color - \$1,500 | <input type="checkbox"/> Quarter Page - \$500 | |

All donations to San Diego French-American School auction are tax deductible as allowable. SDFAS tax ID number is 93-0992063. Please contact the sponsorship team at development@sdfas.org for further information. PLEASE submit no later than March 4, 2024.

Write in to have an invitation sent to you for future years

PLEASE INCLUDE A BUSINESS CARD WITH THIS FORM.

6550 Soledad Mountain Road | La Jolla, CA 92037 | (858) 456-2807 | www.sdfas.org

